

FIVE NEW PLAYS
FOR THE WEEK.

Continued from Page Forty-one.

and pleasing large audiences with his production of "Peter Stuyvesant, Governor of New Amsterdam." This comedy is now in its fourth week and is apparently giving satisfaction.

A Gaiting gun fire of meritment is kept up through the three rattling acts of "A Stranger in a Strange Land," which begins its second month at the Manhattan.

"Man in the Moon, Jr.," hears the end of its long stay at the New York Theatre.

Among the changes for the coming week are a new repertoire of songs for Pongers and a grotesque dance called the "Holy Polk" ballet, designed by Paul West.

The seventh week of "Rocky Sharp," begins to-morrow at the Fifth Avenue Theatre.

It has often been declared by the analytical literary critics that "Vanity Fair" is more popular with men than with women.

The Zangwill play, "Children of the Sun," at the Grand Square Theatre, is making considerable interest.

To-morrow the Resemant ensemble begins its fourth week of its engagement at the German Theatre.

The Donnelly Stock Company, at the Murray Hill Theatre, will revive "Lady Windermere's Fan" this week.

A "Grip of Steel" is the offering this week at the Third Avenue Theatre.

A week of great revivals of plays, in which Fanny Davenport appeared, will be given at the Grand Opera House this week.

Taking it as a whole, the week is as profitable as any we are likely to have this season.

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Rubber Plants, 39c.
These plants are fine, strong specimens with 10 to 15 leaves each, and are worth at our regular prices 75c. each, but as a "Special" for to-morrow we offer 50c. at each.

"Coming Events Cast Their Shadows Before."

community—viz.: increased cost of production; increased cost of merchandise. As a consequence the store is gorged with goods bought at favorable prices, and contracts placed in advance with the mills and factories of the world insure our patrons from the advances incident to the changed conditions for an extended period.

A Great Blanket Sale.

Although Blankets have advanced 25% over last year's cost, our prices next week will be much less than ever before.

Now is the time to supply your wants.

300 pairs White Fleece Blankets, size 10-4, beautiful borders; excellent value at \$1.00; during this sale, pair, 79c.

300 pairs Same Quality, size 11-4, special, pair, 1.00

225 pairs White Blankets, excellent quality, half wool, good heavy weight, size 10-4; excellent value at \$2.50; during this sale, pair, 1.85

200 pairs Same Quality, size 11-4, regular price \$3.00 pair, sale price, pair, 2.25

225 pairs White Blankets, size 10-4; this is exceptionally good value; sell regularly at \$3.00 pair; sale price, pair, 2.25

100 pairs Same Quality, size 11-4, sell regularly at \$4.00 pair; sale price, pair, 3.00

450 Blankets pair, \$3.25.

300 pairs White California Blankets; if we were to buy these blankets to-day, we could not sell them under \$4.50 pair; we will sell them as long as they last, at 3.25

150 pairs Same Quality, size 11-4, at, per pair, 3.75

75 pairs Same Quality, size 12-4, at, per pair, 4.25

\$5.25 All Pure Wool Blankets at \$3.75.

400 pairs White All Pure Wool Blankets, exceptional bargain; they are cheap at \$5.25 pair; we contracted for these blankets over a year ago in very large quantities, which enables us to sell them for this sale at, pair, 3.75

Same Quality, size 12-4, for this sale, pair, 5.50

California Blankets, very fine quality, good heavy weight, with wide silk binding; beautiful colored borders; size 11-4; sell in regular way at \$7.25; our sale price, pair, 5.00

Same Quality, size 12-4, for this sale, pair, 5.75

Large collection Fine California Blankets, in various sizes, 11-4, 12-4, 13-4, at, per pair, \$5.00 to 35.00

Red and Gray Blankets.

Red Medicated Blankets, fine quality, all pure wool, sell for \$5 pair, our special price, pair, 4.00

Gray Blankets, at pair, 49c, \$1.48, \$2, \$2.50, \$3 and 5.98

Main Floor, Near Rotunda.

Sale of Comfortables.

We have purchased from the largest Comfortable manufacturer in the country a car load of comfortable, which represents his entire stock. Some of them were used as stock samples. These are subject to slight imperfections. We offer them in four (4) lots at about half price, as follows:

Lot 1—Full size Comfortables, figured satin, robe chintz, Turkey red, &c., filled with white cotton, fancy scroll stitching; they are sold in the regular way at \$2.00 each; our price, each, 1.19

Lot 2—Comfortables, excellent quality, beautiful designs, in satin, &c., filled with white cotton, fancy scroll stitching, full size; sell in the regular way at \$2.25 to \$2.50; our price, each, 1.49

Lot 3—Comfortables, of very fine quality, latest designs, full size; sell in the regular way at \$2.75 to \$3.00; our price, each, 1.75

Lot 4—Comfortables, very fine quality, imported satens, choice designs, pure white cotton filling; sell in the regular way at \$3.25 to \$3.75; our price, each, 2.00

Main Floor, Near Rotunda.

A Very Important Sale of Dress Linings.

This will be a harvest week for dressmakers and ladies buying their own dress linings. We offer the most desirable linings at prices unmatchable. This sale was planned months ago, when we placed our contracts, and only on this account are we able to quote such figures. This will be a sale long to be remembered for values. Many exclusive imported and domestic linings are included.

Simpson's 25c. Export Percaleine, 15c.

LOT 1.—Wm. Simpson's Sons' Export Percaleine Lining, best quality, more finish, fast black; is sold everywhere at 25c; during this important sale, yd., 15c

20c. Percaleine, 9c.

LOT 2.—Percaleine, extra fine quality, assorted shades, 36 inches wide, the regular price is 20c. yard; these have very slight manufacturer's imperfections, hardly perceptible; we will sell this lot as long as it lasts at, yard, 9c

12 1/2c. Linens at 7 1/2c.

Lot 3—Percaleine and Silsesia, good quality, 36 inches wide, in all the new colors; sells regularly at 12 1/2c., during this important sale, yd., 7c

20c. Moire Velour, 8c.

Lot 5.—Moire Velour Lining, fast black, very beautiful (will also make nice skirts), 36 inches wide, has sold at 20c. yd.; our special price during this sale, per yd., 8c

Lot 6.—Something entirely new in Lining—Imported Lusterine, used by the most dressmakers of Europe; can be had only from us. (This lining is controlled by us in the United States.) All the new shades, including black; special, per yd., 25c

25c. Black Back Lining, 15c.

Lot 7—310 pieces Sateen Black Back Waist Lining, very fine quality, nice choice designs; we have sold thousands of yards at 25c. yd.; during this important sale, yd., 15c

Best Lining Cambr, 3c. Yard.

Lot 8—Thousands of pieces Best Kid Finish Lining 3 Cambric, all colors, including black, at, yd., 3c

25c. Haircloth, 13c. Yard.

Lot 9—1,000 pieces Real Haircloth, fine quality French or Herringbone make; sold elsewhere at from 20c. to 25c.; during this important sale, yd., 13c

40c. Moreen, 17c. Yard.

Lot 10—Black Moreen, extra fine quality, with the new Mercerized finish; sells at 40c.; our special price, yd., 17c

A New Stiffening.

Lot 11—Stiffening Canvas, ready for use, in black, white and gray, made by the manufacturer to retail at 12 1/2c. yd.; during this important sale, yd., 8c

Lot 12—New French Moreen, in all the new Fall shades, including fancy effects; these sell in the regular way at 60c. to 75c. yard; our special price, yd., 50c

All Cars Transfer to
Bloomingdale

3d Ave., 59th & 60th Sts.

The steadily increasing cost of merchandise enables "Greater New York's Greatest Store" to score another of the signal commercial victories that have made history and reputation for this house for a quarter of a century. The Bloomingdale Buying Organization, extending from the Metropolis to the centres and remote corners of Europe and Asia, has long been busy in anticipation of the conditions that now confront the business community—viz.: increased cost of production; increased cost of merchandise.

We Are First to Cut Prices and Last to Advance Them.

Great Millinery News.

Ladies' Black Velvet Baby Hat, a very popular style, with full plaited brim, black taffeta silk bow, others ask \$5.50 and \$6.00 for these; we will sell them to-morrow for the very low price of 3.98

Ladies' Trimmed Walking Hats and Cycling Hats, also suitable for street and morning wear, trimmed in rosettes and quilts, in black and colors, stylish hats, others ask double the price; to-morrow, 98c

Greatest assortment of Children's School Hats, trimmed and untrimmed. New stylishly trimmed hats, different styles, up from 69c

Second Floor, 50th St. Section.

James Means \$4 Shoes for Men at \$2—Half Price.

Monday, the second day of the extraordinary sale, will be a repetition of Saturday's REMARKABLE SELLING.

The popularity of the James Means Shoes was never greater. They are the pioneer of standard quality shoes at a fixed price.

All later comers are imitators. Buy the original.

They are adapted for fall and winter wear.

Leathers are Winter Russets, Box Calf, Black or Brown Vici Kid, Storm Calf, double and triple soles.

Notice every pair branded by maker.

"James Means \$4.00 Shoe."

Large display in Third Avenue windows.

Mail orders filled at once.

A Watch Wonder.

Greater New York's Greatest Store again demonstrates its great purchasing power as well as its marvellous saving to its patrons.

To-morrow we offer the world a new and watch—the P. S. Bartlett 17 jewel, adjusted compensation balance, patent regulator, Breguet hair spring, antique crown pendant, set stem winders, manufactured by the Waltham Watch Co. They are considered among the best of the finest timepieces manufactured in the world, and are carried by railroad officials, to whom accurate time is imperative.

These Watches are guaranteed the most perfect timekeepers manufactured, keeping time to the second. To-morrow an opportunity is offered to purchase a P. S. Bartlett movement in a thin model silveroid case, which will last a lifetime, at the remarkably low price of 8.95

Special Notice.—We must positively refuse to fill mail orders or sell more than one of these watches to a customer, nor can we supply dealers.

Main Floor, Front Centre.

Carpets and Rugs.

We shall place on sale Monday an elegant assortment of Ingrain Carpets, Brussels effects, in all the latest shades and colorings, light, dark and medium.

Granite Ingrain, 23c. yd., 23c.

All Wool Except Warp, Carpet, yd., 43c

Best Quality All-Wool Extra Super, none better

Axminster Rugs, 27 to 63 in., 2.19

Axminster Rugs, 36 to 72 in., 3.69

Third Floor, 50th St. Section.

The Children's Aprons.

Children's Aprons, manufacturers' samples and odd lots of fine lawn and cross-stitch materials, in over a dozen different styles, trimmed with embroideries and laces; we will make three lots and sell them at, each, 25c, 39c and 49c

Second Floor, Front Centre.

Women's Tailored Suits, Cloaks and Dress Skirts.

Ladies' Suits, of black and navy blue Broadcloth, Exactly Like Court, beautifully equipped with Taffeta and embroidery; the Jacket is taffeta lined; Skirt finest quality nearsilk lining. A very well cut suit for which your tailor would ask \$60.00 and give you no better. For Monday very special, 25.00

Ladies' Suits, of best quality black Clay Diagonal, elegantly tailored, fly-front jacket, lined with finest black satin, full circular cut, pleated back skirt, full percaleine lining and velvet binding, all sizes 32 to 46; an opportunity to get a \$22.50 suit for 15.00

Others at 31.00, 33.00, 37.00, 43.50.

Second Floor, 50th St. Section.

A Jacket Opportunity.

Ladies' Jacket, made of finest quality English kersey, in black, tan, brown, castor and royal, inlaid velvet collar, handsomely strapped and stitched, 6-button double-breasted Nobby Box Coat, lined throughout with Skinner's Guaranteed Sateen in self or contrasting shades; easily worth \$15; the best coat ever offered for 10.00

Special for Monday.

Of Oxford gray, blue or gray, black and brown Homesput Chevrot; either black or inverted plaid back, panel side stitched and trimmed with six large steel buttons, per caline lined, velvet bound; our usual price is 4.49

\$5.98; for Monday only.

Second Floor, 50th St. Section.

The Rich Furs.

To-morrow we offer in latest designs a beautiful assortment of rich furs, embracing Sable, Chinchilla, Alaska Sable, or Skunk, Mink, Persian and Seal, in collarettes, muffs and neckwear.

Cluster Neck Scarfs, with Ta Is and Heads.

Alaska Sable or Skunk, 4.95, 5.95, 6.95 & 10.00

Persian Lamb, best Leipzig dye, 16.50

Chinchilla, 29.00

Stone Marten, 12.00, 15.00, 18.00, 20.00 and 25.00

Mink, 5.50, 6.50, 7.50 to 10.00

Hudson Bay Sable, 39.00, 49.00 and 65.00

Sets of fine furs, consisting of large thick coats and muffs with animal heads and tails, as follows:

Red Fox, per set, 12.00

Alaska Sable or Skunk, per set, 18.50

Sable Fox, per set, 19.00

Badger Sets, 20.00

Blue Fox, per set, 39.00

Imitation Blue Fox Sets, 8.25

Imitation Sable Fox Sets, 13.75

Imitation Stone Marten Sets, 9.50

Sale of Fur Jackets.

Baltic Seal Coats, 22.50

Near Seal Coats, 25.00

Persian Lamb Coats, 75.00

Alaska Seal Coats, 120.00

Hudson Bay Sable, 39.00, 49.00 and 65.00

Second Floor, 50th St. Section.

Silk and Flannel Waists.

Shirt Waists of best quality taffeta silk, entire waist of fine cluster tucks, French backs new sleeves and collars; new colors, 6.98

Special—Shirt Waists of best quality black taffeta silk, in ten different styles; tucked and corded, lined and perfect 5.98

Shirt Waists of fine Botany flannel, French backs, fronts finished with gilt buttons, new sleeves and fitted collars; all lined, 2.69

Complete assortment of fine French Flannel Shirt Waists, plain and polka dots

Second Floor, 50th St. Section.

Decorated Dinner Sets.

Decorated China and Porcelain Dinner Sets, imported as well as domestic, in the latest shapes and decorations, and marked at the lowest prices; for this week we offer the following:

Dinner Set, Complete, at \$5.95.

Dinner Set, American porcelain, underglaze decorations 100 pieces, in brown or green; regular selling price \$7.95; this week, 5.95

Dinner Set, Complete, at \$6.95.

Dinner Set, American porcelain, neat border, underglaze decorations, 112 pieces in 2 colors; regular selling price \$8.95; this week at 6.95

Dinner Set, Complete, at \$7.95.

Dinner Set, American porcelain, with colored floral decorations, all gold line edges, 112 pieces, including soup tureen; regular selling price \$10; this week, 7.95

Third Floor, 50th St. Section.

HEARN
West Fourteenth Street
Remarkable Values in
Up to Date Dress Goods.

Be "Cause" what it may—mild weather, unaccepted orders, or what not, the FACT IS that it has been possible during past week to make Great Purchases of Dress Goods at prices that Importers and Manufacturers would have emphatically refused a month ago. As Result—These Remarkable Values—

Camel's Hair Plaids

also smooth face Invisible Plaids—choice colorings, including the fashionable Browns, Grays and Dull tones—strictly all-wool—44 inch—could not hitherto be sold for less than 75 cents..... 49

French Coating Serges—46 inch—splendid texture—very thread wool—15 shades—Present import cost 70 cents per yard—You can imagine the bargain at... 49

Fine Broadcloths—52 inch—Choice colors and Black—a quality that would go rapidly at a dollar... 69

At 49 cents..... we offer The Handsomest Plaids yet shown under 75 cents—Bright, dark and medium colorings—with silk crossbars of contrasting shades—44 inch.

At 39 cents..... we offer Two-toned Novelty, this season's best styles—also Pinhead Checks for Tailor Suits that will sell at sight. There are goods among them that ought to sell at 50 cents.

At 69 cents..... we offer A large variety of Imported and Domestic Colored Novelty—Two tones in neat, tasteful patterns—most of which have a high silk finish that makes them look like goods worth four times as much.

Although prices of CASHMERE and SERGES are known to have greatly advanced, we have several hundred pieces bought to such advantage that we can offer

At TWENTY-NINE CENTS All Wool Serges—Colors and Black. All Wool Serges—Colors and Black, which at this price represent the same value as a dollar for sixty-six cents.

In connection with the Dress Goods Sale

Two special offerings in Good Taffeta Silks

Offering No. 1 consists of BLACK TAFFETA SILKS, French, Swiss and American make—Smooth, firm, even weave—21 to 23 inch—the special price is FIFTY-NINE CENTS; instead of 75.

As Taffetas are the most desirable silks of the season, to obtain them here, value is like getting gold for nothing. As there are rustic and soft finish, high and dull lustre in this lot, you can obtain just the particular kinds needed for any particular purpose.

Offering No. 2 consists of COLORED SILK TAFFETAS AT FORTY-NINE CENTS.

A special purchase enabling us to repeat our great offering of a few weeks ago—All desirable shades are represented—Cardinal, garnet, myrtle, brown, cerise, violet, helle, navy, rose, sage, apple green and other fancy and staple colors.... The true value of this quality is 60 cents.

Various Offerings in Seasonable Goods of present concern to many.

Golf Fringes—Black and fancy..... 49

Black Velvet Stock Collars—Steel and Jet trim and fringe—worth 1.00 and 1.08..... 1.39

Jet Fringes—2 1/2 inches deep..... 23

Silk Fringes—new styles..... 12 1/2

Black Astrakhan Band Trimmings..... 12 1/2

Electric Seal Collarettes—silk lined—10 inches deep—60 inch sweep..... 1.98

Sable Scarfs—8 tails..... 8.98

Blended Mink Scarfs—8 tails..... 4.98

Eastern Mink Scarfs—8 tails..... 9.98

Fitted Waist Linings—styles specially recommended for tailored made gowns—perfect fitting—32 to 44 inch..... 19

Boston Sheets and Pillow Cases

We have bought entire production Far Below Market Value. Low bought—Low sold. Therefore,

Boston Sheets

54x90..... 31 81x90..... 45

60x90..... 35 81x90..... 47

68x90..... 41 90x90..... 49

72x90..... 45 90x90..... 49